

## Managing Director (President), Americas Mobile Marketing Technology

- ☑ High Profile Position
- ☑ New York or LA Based
- ☑ Excellent Career Opportunity
- ☑ Best-in-Class Technology
- ☑ Equity Participation
- ☑ World-Class Management Team
- ☑ Fortune 500 Marquee Clients

**OUR CLIENT**, the Americas subsidiary of a global leader, is poised to emerge as the dominant market provider of integrated and converged mobile products and services. The key to Our Client's success is its core enabling technology platform. A result of over ten years mobile product evolution and significant research and development, this platform comprises a unique set of technologies forming the intelligence layer between network operators, the internet and customer facing applications.

This intelligent core enables effortless development and launch of a wide range of integrated and innovative customer facing products and services such as mobile business, mobile marketing and mobile entertainment.

**CURRENT CUSTOMERS INCLUDE:** AT&T, American Idol, Fox, HBO, MasterCard, Microsoft, Movistar, National Car Rental, O2, Scripps Networks, Universal Pictures and Yahoo.

**REPORTING TO THE CHIEF EXECUTIVE OFFICER**, you will have full accountability, as well as autonomy, to drive the Americas expansion, capture dominant market share, and build an organization to deliver on the promise and stated mission throughout North, Central and South America.

### GENERAL REQUIREMENTS

- ⇒ An action-oriented, motivated, self-directed and seasoned executive with deep expertise in the technology, digital content and, preferably, mobile marketing solutions sectors;
- ⇒ A consummate sales professional with a long track record of exceeding sales targets for a technology solutions provider with mid-cap to Fortune 500-sized clients;
- ⇒ Strong relationships with key influential executives in the media, advertising, mobile marketing and digital content delivery industry;
- ⇒ Demonstrated experience in delivering commercial results aligned with pre-defined business objectives in the North American market; similar experience in LatAm market will be considered a strong plus;
- ⇒ A very strong orientation towards achieving results; a driving sense of urgency to set and realize goals.

