

# News Release –

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## ***Epsen Fuller & Associates Leads Cycling Team In Pan Massachusetts Challenge To Fight Cancer***

**MORRISTOWN, NJ (July 29, 2004)** - Epsen Fuller & Associates, LLC, a leading retained global executive search firm, is sponsoring a cycling team to raise \$50,000 or more to fight cancer by participating in the Pan Massachusetts Challenge (PMC) for its second consecutive year.

The PMC, a world-class fundraising event now in its 25<sup>th</sup> year and presented by the Boston Red Sox, is the nation's first fundraising bike-a-thon and today raises more money than any other athletic fundraising event in the country. On August 7 and 8, 2004, nearly 4,000 cyclists will travel six different routes, logging between 89 and 192 miles over one or two days, through 46 scenic Massachusetts towns from Sturbridge and Wellesley to Bourne and Provincetown. With 2,200 volunteers, it is also the most cost efficient, donating nearly 94 cents of each dollar raised and contributing more than \$102 million to lifesaving cancer care and research at Dana-Farber Cancer Institute since its 1980 inception. The PMC is sponsored by New England Cable News and MFS Investment Management. To learn more about the PMC, visit [www.pmc.org](http://www.pmc.org).

Last year, the cyclists raised a record \$16.2 million and the goal for 2004 is \$17 million. **FREEDOM RIDERS**, sponsored by Epsen Fuller & Associates, with generous corporate support of DRS Technologies, Ansell Healthcare and C.R. Bard, seeks to raise more than \$50,000 for this year's ride.

Individuals, organizations and businesses interested in making a donation can send a check, made payable to **PMC/Dana Farber Cancer Institute**, to Freedom Riders, in care of Epsen Fuller & Associates, 10 Park Place, Morristown, NJ, 07960.

Thomas Fuller, general managing partner with Epsen Fuller and captain of the **FREEDOM RIDERS** cycling team, will make the 200-mile, two-day bike ride with local riders, Mark Williams, senior vice president of human resources at DRS Technologies, Karen Williams, student assistance counselor at Morristown High School, and Michael Zedalis, chief technology officer of Ansell Healthcare, all of Mendham, NJ, along with William Borton of Medford, NJ, an employee benefits consultant with Fleet Insurance Services, a Bank of America Company, Mark Whitcomb, chief executive officer of Engineered Component Solutions of Westfield, NJ, and Glen Bannon of Newtown, Penn., and vice president of SymRise of Totowa, NJ. Additional team members will join them, from as far away as California and Boston.

“What had started for me as a weekend cycling trip to test my endurance, be with friends, and help a worthy cause, had ended with a feeling of really having made a difference in other people's lives and the tremendous outpouring of support make this a truly rewarding personal experience,” says Fuller.

While raising money for cancer research and treatment, the team will ride in honor of a pediatric cancer patient, team “Pedal Partner” nine-year-old Maddie Dillon, who has been diagnosed with Lymphoblastic Leukemia, who is currently being treated at the Dana Farber Institute.



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Mile after mile, the route is lined with people cheering the riders on, handing out water, saying "thanks for riding" and holding up posters such as the four-year-old boy with a poster-sized picture of himself captioned "**Thanks to you I'm 4 years old now!**"

### **About Epsen Fuller & Associates**

Headquartered in Morristown, NJ, with offices in New York City, Epsen Fuller & Associates, [www.epsenfuller.com](http://www.epsenfuller.com), is a retained executive search firm with global reach and borderless search technology. Utilizing their proprietary *Human Capital Valuation System*<sup>SM</sup> to ensure exceptional results in defining client requirements and assessing candidate fit for the position, Epsen Fuller & Associates conducts assignments for senior management talent throughout the technology, life science, consumer products and professional services industries.

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*Human Capital Valuation System*<sup>SM</sup> is a registered service mark of Epsen Fuller & Associates, llc.

Pictured at the 2003 PMC ride are, from left, Mike Zedalis, Tom Fuller, Mark Williams, Mark Whitcomb, Glen Bannon, and Wayne Newell.

