

# News Release

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## EPSEN FULLER/IMD FILLS KEY POSITION FOR NEWS CORPORATION

**Morristown, N.J.** (April 24, 2007) – Executive search firm Epsen Fuller/IMD, the US partner of IMD International Search and Consulting announces the appointment of Vijay Singh to the position of President, Strategy and Corporate Development, STAR India. Singh will report to Paul Aiello, Chief Executive Officer of STAR India.

STAR, a wholly-owned subsidiary of News Corporation, one of the world's largest media conglomerates, pioneered satellite television in Asia and today broadcasts over 60 services in nine languages, reaching more than 300 million viewers in 53 countries across Asia.

Mr. Singh will lead the current and future Joint Venture and M&A activities as well as shape and develop various additional revenue channels, and in doing so, strengthen Star's position as the media and entertainment leader in India. He will be responsible for developing business directions for STAR India while taking an active role in the company's various joint venture businesses in India.

Thomas J. Fuller, general managing partner of Epsen Fuller/IMD conducted the search. Commenting on the scope of the project, Fuller said, "This was a particularly important assignment in the history of IMD International Search and Consulting, requiring the global resources of top-tier search professionals adept at solving the major talent demands of a fast growing economy such as India."

Reflecting on Singh's appointment, Aiello said, "Vijay is a veteran executive with a huge breadth of experience and we feel very fortunate to have attracted him to join STAR India. His business acumen and unique insights into India and other developing markets will be invaluable as STAR India readies itself for its next phase of growth and expansion." Singh said, "It is incredibly exciting to be part of the leading television network in the country. STAR India has not only defined the 'entertainment experiences' of the nation, but been a trailblazer in the realm of cable and satellite entertainment. I am especially looking forward to working with Paul as well as the talented team at STAR India and applying my experience to the company's businesses."

Most recently, Mr. Singh served as Managing Director – Developing Markets for The Tetley Group London, where he was responsible for extending the Tetley brand across a number of countries through a combination of organic growth, joint ventures & acquisitions. Prior to that, Mr. Singh served as Managing Director, Sony Music Entertainment, India and CEO, Walt Disney Consumer Products.

### **About STAR Group - India**

A division of News Corporation, STAR Group provides satellite TV services to more than 50 countries in Asia. The company broadcasts in seven languages, manages over 20,000 hours of Indian and Chinese programming and owns the world's largest contemporary Chinese film library, with more than 600 titles featuring superstars including Bruce Lee and Jackie Chan. The company began in 1991 with five television channels. News Corporation publishes newspapers such as The Times of London and New York Post, owns publishers (Harper Collins), TV Networks (Fox Entertainment Group), and owns 35 US TV stations and cable and satellite operations in Asia, Australia, Europe and Latin America.

### **About Epsen Fuller/IMD International Search Group**

Headquartered in New York, Epsen Fuller/IMD International Search Group, [www.epsenfuller.com](http://www.epsenfuller.com), is the world's 9<sup>th</sup> largest retained executive search and consulting firm with 175 consultants and 51 offices in 23 countries around the globe. With global reach and borderless search capability, Epsen Fuller/IMD conducts assignments for senior management talent throughout the technology, aerospace & defense, healthcare & life sciences, consumer products and luxury goods, retail, and financial and professional services industries.