

News Release

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Epsen Fuller/IMD Leads Cycling Team In Pan Massachusetts Challenge To Fight Cancer

MORRISTOWN, NJ (August 30, 2007) - Epsen Fuller/IMD International Search Group, a leading retained global executive search firm, sponsored the **Freedom Riders Cycling Club**, a cycling team that rides to raise money to fight cancer by participating in the Pan Massachusetts Challenge (PMC) for its fifth year.

The PMC, a **200-mile cycling event** beginning in Sturbridge, MA and ending at the tip of Cape Cod in Provincetown, is the most successful athletic fundraising event in the nation, contributing \$23 million to cancer research and treatment at Dana-Farber Cancer Institute through its Jimmy Fund. This record-setting sum is more than twice the amount ever raised or donated to a charity by an athletic fundraising event anywhere in the United States. The \$23 million gift represents 99 cents of every rider-raised dollar, a charity pass-through rate that is so high it is nearly unparalleled within the \$1 billion athletic fundraising event industry.

Tom Fuller, General Managing Partner of Epsen Fuller/IMD and captain of the Freedom Riders, founded the team in 2002 and is dedicated to raising money for cancer research. **Freedom Riders** raises over \$50,000 annually for **Dana-Farber Cancer Institute**. Dana Farber, one of the world's premier cancer centers, is renowned for scientific discoveries leading to major advances in treating cancer.

"What had started for me as a weekend cycling trip to test my endurance, be with friends, and help a worthy cause, had ended with a feeling of really having made a difference in other people's lives and the tremendous outpouring of support make this a truly rewarding personal experience," says Fuller.

Individuals, organizations and businesses interested in making a donation can send a check, made payable to **PMC/Dana Farber Cancer Institute**, to Freedom Riders, in care of Epsen Fuller/IMD, 10 Park Place, Morristown, NJ, 07960.

About Epsen Fuller/IMD International Search Group

Headquartered in New York, Epsen Fuller/IMD International Search Group, www.epsenfuller.com, is the world's 9th largest retained executive search and consulting firm with 175 consultants and 51 offices in 23 countries around the globe. With global reach and borderless search capability, Epsen Fuller/IMD conducts assignments for senior management talent throughout the technology, aerospace & defense, healthcare & life sciences, consumer products and luxury goods, retail, and financial and professional services industries.