

President, Strategy Planning & New Business

- ✓ High Profile Assignment
- ✓ Delhi or Mumbai, India
- ✓ Excellent Career Move
- ✓ Best-in-Class Organization
- ✓ Rewarding Opportunity
- ✓ Join a World-Class Team
- ✓ Influence the 'media experience' for an entire nation

OUR CLIENT, a division of one of the world's largest media conglomerates, publishes newspapers and books, owns TV networks, stations and cable and satellite operations globally.

You Will Join a very dynamic leadership team intent not only on maintaining a leadership position in a competitive environment, but also aggressively expanding its overall market leadership and brand penetration into new areas of business to include new media, internet, satellite and cable distribution, traditional publishing in magazines, etc., as well as location based retail activity.

Offering both a challenge and a significant opportunity to make an impact, our client is looking for a passionate individual to lead strategic direction, current and future joint ventures, M&A activities, and to shape and develop various additional revenue channels, and in doing so, strengthen their position as the media and entertainment leader in India. This individual will be the thought leader of the group insofar as the convergence of traditional and new media, and the delivery of content to the consumer.

REQUIREMENTS

- ✓ 10+ years of in-depth business experience with a strong media focus e.g.
 - ◊ Held a functional strategy/business development role within a media/communications group; or
 - ◊ May be a principle for a strategy house within the media sector, and/or
 - ◊ Working within the media practice within investment banking or venture capital/private equity
- ✓ Exceptional understanding of the region, and will ideally have had prior working experience in India;
- ✓ Deep understanding of both traditional and new media on a global basis, to include a vision for the future of these channels;
- ✓ Proven track record of the identification and execution of M & A activity and subsequent integration.